

O/o DGM (CFA)  
7<sup>th</sup> Floor,  
BSNL Corporate Office,  
New Delhi-110 001.  
Phone No. 9440400161



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. CFA/2018/11

Dated: 12/03/2019

To  
All the General Secretaries,  
BSNL, New Delhi

**Sub: Awareness of CFA new initiatives: Reg.**

Though BSNL Corporate Office has been regularly introducing new offerings for the customers and business partners, it has been seen that the awareness among BSNL employees is very low.

In order to increase the awareness and knowledge about our products and services, brief write up on the offerings shall be shared with you. One such new initiative on Bharat Fibre Demand Generation Portal is attached herewith.

You are requested to spread the awareness through your website and other public forums / platform available to you.

Regular updates shall be shared with all of you on similar lines for actively knowing our CFA new initiatives and thereby actively involving in increasing the customer base.

**P. Padmanabha Rao**  
Deputy General Manager CFA,  
BSNLCO, New Delhi  
9440400161

CC: All CGMs, BSNL, for similar initiatives at Circle level