



BSNLCO-COMN/11(21)/43/2023-SM-CM

Dated: 17.10.2025

To,

The Chief General Manager,
All Telecom Circle/Districts,
BSNL.

Sub:- Special Diwali Bonanza 2025 offers to esteemed BSNL customers.

The following promotional offers have been approved by Competent Authority on the occasion of Diwali 2025:

1. Lucky Draw:

- a. A 3-day Lucky Draw exclusively for customers who recharge with Denomination 100 & above, through the Self-care App or BSNL Website on **18th, 19th, and 20th October 2025**.
- b. Each day, all BSNL customers, who complete a recharge via the Self-care App or Website for denomination 100 & above, will automatically be entered into that day's Lucky Draw.
- c. One **Silver Coins** of 10 grams will be awarded to each of the randomly selected 10 winners **each day** (i.e. 18th, 19th, 20th). Total 30 coins will be distributed.
- d. Winners will be notified via SMS/email /Call /Website subsequently by 25th Oct 2025.
- e. Concerned BA Heads are authorized to purchase the Silver Coins even through temporary advance for the winner of their area and should be handed over at their premises.

2. Special Corporate Offer: (18-10-2025 to 18-11-2025)

For the Corporate customers who take a minimum of 10 new Post-paid BSNL connections and minimum one FTTH connection, a discount of 10% on first month's FMC shall be given on all Post-paid SIMs & FTTH connection. The discount shall be configured by BA/OA/CSC person in respective IT system.

3. Offer a Friend / Family & Earn 2.5 % Discount (18-10-2025 to 18-11-2025):

- a. Recharge for the BSNL mobile number of friend or family through Self-care App. during 18-10-25 to 18.11.2025. For denomination of **₹199 or more**, an instant **2.5 % discount** will be given on that transaction amount.
- b. Valid only for recharges **₹199 and above**.
- c. This 2.5 % discount shall not be given on recharge of primary (log-in) number of the Self-care App.

4. Discount Offer for recharges with 485 and 1999 (18-10-2025 to 18-11-2025):

For the recharges done on STV 485 and PV1999, on Self-care App and website a discount of 5% shall be offered on the MRP. Out of this 5% discount offered –

- a. **2.5 %** discount on MRP shall be given to the **customer** as an instant discount.
- b. The remaining **2.5%** of MRP shall be donated by BSNL Corporate office towards **social service** initiatives.

This offer is also available from 18.10.2025 to 18.11.2025

Geena Joseph

AGM(S&M-CM)
BSNL CO, New Delhi

Copy to:

- 1) CGM (ITPC), Pune.
- 2) GM (CIT) - for making necessary updation in website and place in news item.
- 3) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 4) M/s Digital
- 5) M/s Pyro
- 6) M/S Intense