



No. 26-07/2020-T&C-CM

Date: 17.10.2025

Circular T&C-CM No. 28/25-26

To,
The CGMs,
All Telecom Circles/ Telephone Districts

Subject: Launch of New PV 1812 an Annual plan for Senior Citizen.

The competent authority has decided to launch of new PV1812 plan for Senior citizen as detailed below:

Type	MRP	Details	Validity in days
FRC	₹ 1,812	Unlimited Voice calls + 2 GB/day (thereafter U/L data with speed reduced to 40 kbps) + 100 SMS/day + BiTV Premium National Pack Subscription for 6 Months + SIM free of Cost	365
All other tariff as per Plan 107			

a) Bundling Details: Revenue Share payable to M/s Hindustan Media Ventures Limited (HMTV) for bundling of BiTV Premium national Pack Subscription in this voucher shall be Nil

b) Commission to channel partners.

Instant Commission		Deferred Commission (for those nos. Active on 91st Day)		Total Pay-out or Commission for new SIM
Franchisee (A)	Retailer (B)	Franchisee (C)	Retailer (D)	
₹ 90	₹ 210	₹ 0	₹ 0	₹ 300

c) Circles shall ensure that this plan is offered only to Senior Citizens (aged 60 years & above as on date of apply) after manually checking by POS from Aadhar Card/ any other POI mentioning date of Birth. In case it is found later that this plan has been offered by POS to any non-eligible customers then BiTV services shall be discontinued and action shall be taken against POS including recovery of total commissions paid to the respective channel partner.

- The above orders will be applicable with effect from 18.10.2025 to 18.11.2025
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- The implementation of Telecom Tariff Order TTO (52nd amendment), "No service provider shall terminate any existing tariff plan without providing the subscriber with a notice period of not less than thirty days regarding its intent to terminate the plan."
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.

Contd...2

5. This circular is issued based on approval of the competent authority in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM-part(3). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in



DM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section –for Hindi version.
- 9) Guard file.