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भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

अरविन्द वडनेरकर

निदेशक (एचआर)

**ARVIND VADNERKAR**

Director (HR)

BSNL Board

D.O. No BSNLCO-ADMN-III/Misc/2021/  
Dated 25<sup>th</sup> September, 2023

Dear CGMs,

This is regarding Cleanliness drive being undertaken in BSNL during October, 2023 under Special Campaign 3.0 for Swachhata.

In this regard, please refer letter dated 18.09.2023 issued by Admin Section of BSNL Corporate Office vide which all the circles were requested to identify the sites allotted to them and send High Resolution pre-cleaning photographs of these sites. All circles are requested to choose at least three sites from each BA of their respective circle, subject to the minimum number of sites allotted to them as per annexure enclosed with the above mentioned letter of Admin section and send the High Resolution pre-cleaning photographs of these sites.

Rashtrapita Mahatma Gandhiji had said - "Cleanliness is next to Godliness". Cleanliness is most important for physical well-being and a healthy environment. A neat & clean office environment not only improves the efficiency of staff but it also enhances the image of organization in the eyes of customers who visit our premises.

I, therefore, urge each one of you to bestow your personal attention and make this drive truly successful in letter and spirit by getting the sites thoroughly cleaned and disposing off old records/scrap etc. It is also requested that High Resolution pre-cleaning/during cleaning/post-cleaning photographs of the identified sites may be sent on e-mail id: [agmadmn1@bsnl.co.in](mailto:agmadmn1@bsnl.co.in) & [ss18201@gmail.com](mailto:ss18201@gmail.com) for onward submission to DoT.

With warm regards.

25.9.2023  
(Arvind Vadnerkar)

To:  
All CGMs, BSNL Circles.

Copy to:

1. The CMD, BSNL
2. All the Directors, BSNL Board & CVO BSNL, New Delhi.
3. All CGMs/PGMs/Sr GMs/GMs of BSNL CO, New Delhi with the request to undertake the drive in their sections.
4. All employees of BSNL.