

Admin & PR Branch
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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL CO/ Admn-III-Pt/Misc./2021

Dtd 22 Sep., 2023

To

The All CGMs,
BSNL.

Subject: 'Swaacch Bharat' activities, a Swachhata Hi Seva(SHA) campaign from 15th September to 2nd October, 2023 -regarding.


Ref.: 1) DO Letter no 16-55/2023-O&M dtd 19.09.2023 from DDG (C & A), DOT.

Please find enclosed herewith DO Letter no. 16-55/2023-O&M dtd 19th Sep., 2023 from DDG (C & A) DOT, placed under reference.

In this regard, it is requested request to take necessary action as per the guidelines mentioned in the DO letter of DDG(C&A), DoT for the execution of Swachhata Hi Seva(SHA) campaign being held under the joint coordination of DDWS & MoHUA from 15th September to 2nd October, 2023.

A brief action taken report after the completion of campaign may be sent to this office on the emails: agmadmn1@bsnl.co.in & ss18201@gmail.com for further disposal to DoT.

This is issued with the approval of the Competent Authority.


22.09.2023
(Rajiv Sharma)
DGM(Admin)

Enclosed: As above

Copy for kind information to:

- 1) PS to DIR(HR).

शु० बालचन्द्र अय्यर
उप महानिदेशक (सम. एवं प्रशा.)
S. Balachandra Iyer
Dy. Director General (C & A)



भारत सरकार
संचार मंत्रालय,
दूरसंचार विभाग
संचार भवन, 20, अशोक रोड,
नई दिल्ली - 110 001

GOVERNMENT OF INDIA
MINISTRY OF COMMUNICATIONS
DEPARTMENT OF TELECOMMUNICATIONS
SANCHAR BHAWAN, 20, ASHOKA ROAD,
NEW DELHI - 110 001

19th September, 2023



Dear Sir,

As a part of 'Swacch Bharat' activities, a Swachhata Hi Seva (SHS) campaign is being held under the joint coordination of DDWS & MoHUA from 15th September to 2nd October, 2023 - Swachhata Diwas. The programme will have its finale on 2nd October, 2023 and the theme of campaign is "Garbage Free India". It is important to note that this campaign concentrate on cleanliness of public /community spaces. It is thus distinct from the Special Campaign 3.0 coordinated by DARPG where the emphasis is on office space cleanliness and decluttering. PPT slides prepared by D/o DWS in this connection are enclosed for ready reference.

- I would request you to kindly draw an action plan for this period (up to 2nd October, 2023) and involve the organization's officers, staff and other stakeholders in the campaign. A copy of the Action Plan may kindly be shared immediately to this Department and on completion of the campaign, a brief Action Taken Report may be sent to this Department. Further, a Nodal Officer may be appointed & daily reporting and documentation may please be ensured at DDWS portal (<https://swachhbharatmission.gov.in/shs2023/>). The login credentials may be obtained by the Nominated/Nodal officer from C&A Division of this office (Contact person: Shri. Anoop Kumar, US(C&A), Mobile No : 8750088750).
- Your kind assistance is solicited in making the campaign a success.

with kind regards.

Yours sincerely,

(S. Balachandra Iyer)

Shri. P K Purwar,
CMD, BSNL
Bharat Sanchar Bhavan
Harish Chandra Mathur Lane
Janpath, New Delhi-110001

Dm (Admn.)
22/09/23

AGM(A)
21/9/23

22/9/23

PKP(A)

DGM(A)